



# Study Abroad in Italy

A genuine experience

Milan campus



UNIVERSITÀ  
CATTOLICA  
del Sacro Cuore

## Study in Italy learn in English

Italian may be the language of beauty, but English is the global language of business. That's why Cattolica has introduced a variety of undergraduate courses and degree programs, at graduate and postgraduate level, which are taught entirely in English.

Yet despite being taught in English, students can experience all of the benefits of studying these programs in a contemporary European environment.

Our English taught programs attract students from around the world, which provides a unique international and multicultural perspective. And by studying in the middle of Europe, students benefit from the diverse political, commercial, cultural and social landscape.

## Semester & Full Year

The formal definition of study abroad and exchange is a semester or year spent in another country away from home, where participation in the program can contribute credits toward the home institution degree. However, study abroad and exchange experiences offer much more. It represents a once in a lifetime opportunity to immerse oneself in another culture, society, language and environment; to make new friends and to benefit from different styles of teaching, whilst continuing to study.

Semester Study Abroad students may enroll in one or both Italian Language and Culture courses (intensive and/or semester) and add up to four English or Italian courses offered on a semester basis.

## Coursework in English

### Business and Economics

#### › International Financial Markets (Spring 2012)

The aim of the course is to address key topics such as production, inflation and unemployment by looking at empirical evidence and recent theoretical developments.

#### › Strategic Management & Entrepreneurship: The Italian Perspective (Fall & Spring)

During the course students will discuss case studies of Italian firms operating in the traditional Italian industries, to become familiar with the Italian entrepreneurial environment and develop possible solutions to management problems.

#### › The Italian Economy: Economic Miracles and Malaise (Fall & Spring)

This course will present the reasons for the exceptional growth performance seen in Italy after WWII and the subsequent slowdown since the 1970's. Students will study the characteristics of the Italian economy in the 1980's (high inflation, moderate growth, growing fiscal imbalances) and the features of a macroeconomic malaise common to other industrialized countries during this period until today.

#### › Business, Government and the Global Economy (Fall & Spring)

The aim of this course is to analyze the key factors that affect the competitive position of a nation by investigating the economic forces that drive trade integration and how globalization is changing the macroeconomic scenario.

#### › The Political Economy of the European Integration (Fall & Spring)

The aim of the course consists in tracing the process of European integration from three viewpoints: political-institutional, economic, and monetary & currency.

› **The Globalization of Finance: Managing Returns and Risks (Fall 2011)**

The purpose of this course is to equip the student with the basic remedies to understand the workings of international financial markets and to understand how a firm or investment fund can best operate in them.

A number of graduate level Economics and Finance courses may be available to business/finance major students.\*

**Italy in Europe and the World**

› **The European Union in the World: A Superpower in the Making? (Fall & Spring)**

The aim of the course is to analyze the European security environment from both a theoretical and an empirical perspective.

› **International Relations and the Middle East (Fall & Spring)**

This course will explore the politics of the plural Middle East from an international perspective, focusing on its features, internal processes, and the main problematic issues, while emphasizing its relationship with the West, itself a plural entity, and especially with Europe and the European Union.

**The Business of Artistic Excellence**

› **Do They Just Draw Me That Way? Gender Representations in Postwar Italian Cinema and Modern Italian Comedy (Fall & Spring)**

Through a survey of the pillars of great Italian cinema in the first part of the semester and of contemporary Italian comedy in the second part, students will approach from the sociological and cultural point of view the fruitful and revelatory exchange between both historical and present traits that are associated in Italy to the concept of masculine and feminine genders and their representation and circulation through movies.

› **Methods of Illusion: la Mise-en-scène from Drama to Fiction and Visual Arts (Fall & Spring)**

The course will examine the characters that primarily embody the concept of illusion such as Leonardo's Mona Lisa and Cervantes' Don Quixote, Mozart's Don Giovanni and Goldoni's Mirandolina, Flaubert's Emma Bovary and the dramatic and solitary mask of Pirandello's Mattia Pascal.

› **"A Descent into Hell", Virtues and Vices in Renaissance Italian Literature from Dante to Machiavelli (Spring 2012)**

This course intends to make students familiar with the major Italian literature masterpieces that most influenced the European Renaissance, one of the most fascinating periods for literature and the Arts in the whole continent

**New Trends & Communications**

› **Total Business Communication (Fall & Spring)**

Total business communication represents the most extensive configuration of communication in the corporate environment. As such, it includes any other topic, such as advertising, promotion or integrated marketing communication.

› **Culture Industry Revisited: Media Contents Analysis and Public Speaking Techniques (Spring 2012)**

Students will do an extensive analysis of media representations (through TV, cinema, press and new media examples), which constitute the key tool to explore how such identity-shaping dynamics work.

› **Luxury You Must Afford: Communication, Persuasion and the Made in Italy Survival Strategies (Fall & Spring)**

The course will consist of an overview of the "golden age" of "Made in Italy" luxury goods with reference to French tradition and modern innovation, recent trends in luxury goods communication and management.

› **Body, Fashion and Identity: New Spectacles and Spaces (Fall and Spring)**

The aim of the course is to analyse from a socio-anthropological perspective – both theoretical (referring to socio-anthropological theories) and empirical (through fieldworks) – the different arenas in which the body is represented and moulded.

› **Coolhunting: Spotting Trends in Fashion and Cultural Consumption (Spring 2012)**

The aim of the course is to analyze the phenomenon of coolhunting, a research approach born during the 1990s.

## **History**

› **Contemporary European History: from the Clash of Totalitarianism to European Integration (Not offered in AY 2011/2012)**

› **History and Geoeconomy - China's Economic Development\***

This course explores an area which is proving to be strategic in terms of global balance. Students will analyse the economic aspects as well as the dynamics and effects of both globalisation and the political, social, and institutional context, on a national and international level.

## **Social Sciences and Law**

› **Work and Organizational Psychology\***

The course will focus on processes of gathering and sharing organizational knowledge. From a psychological perspective, students seek to understand how knowledge works as it depends primarily on the behaviors, attitudes and motivations of those who undertake and manage it.

› **Training Through Drama for Work\***

The course is aimed at assisting students in recognizing the relationship between theatre and work dynamics.

› **Applied Criminology\***

There are two aims to the course: 1. to provide students with an overview of various theories on understanding crime; 2. to outline and discuss some of the most familiar approaches to preventing and controlling crime and deviant behavior.

› **Victimology\***

The course will allow students to understand: victimology; the problems encountered by victims of crime, social and criminal policies in favour of victims, and the laws and services aimed at meeting their needs; how alternative systems to conventional justice and reparatory justice meet the needs of victims while respecting the rights of the person who committed the crime; become familiar with effective means of preventing victimisation and recidivism involving special cases of victims.

› **Transnational Commercial Law I Module\***

The course aims to give students an understanding of the fundamentals of transnational law, a term which encompasses the body of law from different sources which is applicable to the commercial transactions of international trade.

### › **Transnational Commercial Law II Module\***

The focus of this module will be the analysis of both the practical and the conceptual relevance of the rules governing certain specific transactions in an international context, such as sales of goods, receivables financing and cross border transactions in securities.

\*Regular Cattolica courses; they may follow a different calendar.

For detailed course information, visit

› [www.ucscinternational.it/study-abroad/program-curriculum-study-abroad](http://www.ucscinternational.it/study-abroad/program-curriculum-study-abroad)

## Coursework in Italian

Students with adequate Italian Language Proficiency may also choose courses from the 9 Facoltà (schools) and over 30 curricula either at the undergraduate or graduate level. For course listings and descriptions visit:

› [www.ucscinternational.it](http://www.ucscinternational.it)

## Summer Programs

Università Cattolica's Summer Programs are ideal to get a taste of Italy while studying in a traditional Italian educational context.

### › **Italian Language and Culture (100 hours)**

Study Italian while immersed in a genuine Italian university setting. June (4 weeks).

### › **Business, Experiencing Italian Excellence (88 hours)**

Learn about and experience first hand the best that Italy has to offer in four key business sectors: Art, Agribusiness, Fashion and Design, and Tourism. July (4 weeks).

### › **Italian Language & Business (128 hours)**

Make the most of your Italian Summer Experience by studying the language and by learning more about the "Made in Italy" brand. June-July (6 weeks).

All programs include weekend excursions organized by the University. These excursions allow students to primarily discover the rich region of Lombardy but some trips may include Rome, Venice, Siena, Turin, the Cinque Terre, and more. The programs also allow you free time for exploring Milan and the nearby area.

For more information regarding all study opportunities at Cattolica on either exchange and study abroad visit:

› [www.ucscinternational.it](http://www.ucscinternational.it)

## Housing

We are aware that finding a great place to live while studying abroad can really enhance your experience of university life.

We take great pride in introducing our students to the reality of a real citizen: live MILAN while living IN Milan.

Cattolica's student housing options are as numerous as they are varied:

You may select a housing solution through **Milano International Living Service (MIL Service)** which offers single or shared rooms in a residence hall off-campus or fully furnished apartments with wireless Internet connections, utilities (water and electricity), a cleaning service, basic cable television, plus extra amenities such as a DVD player, TV, and kitchenware.

Find out more from

› [www.milservice.com](http://www.milservice.com)

Students may also check the university housing announcement board or go to ESEG or ESN, the international student associations.

## Tuition & Fees

Study Abroad Tuition	Tuition E.U. residents	Tuition Non-EU residents	Housing
Semester	€ 4.500	€ 5.500	€ 2.500 - € 3.400
Full Year	€ 9.000	€ 11.000	€ 5.050 - € 6.400
Summer Business	€ 2.750	€ 2.750	€ 675
Summer Italian Language & Business	€ 3.900	€ 3.900	€ 988
Summer Italian Language & Culture	€ 2.350	€ 2.350	€ 675

Application Fee	€ 75
Refundable Housing Deposit	€ 250 - € 400

## Important dates

### 2011/2012

Spring: 30 January 2012 - 11 May 2011 (13 July 2012\*)

### 2012/2013

Fall: 3 September 2012 - 14 December 2012 (25 January 2013\*)

Spring: 28 January 2013 - 10 May 2011 (12 July 2013\*)

\* these dates only apply for the courses taught in Italian.

### Summer 2012

Italian Language and Culture: 11 June\* - 6 July 2012

Business, Experiencing Italian Excellence: 25 June\* - 20 July 2012

Italian Language & Business: 11 June\* - 20 July 2011

\* These dates are when classes start, the official arrival date may be 2-5 days prior.

### Application Deadline

Fall/Full-Year Application Deadline: May 10

Spring Application Deadline: October 10

Summer: May 15

## How to apply

Applications online will be accepted as of October 15. You will find all the necessary information at

› [www.ucscinternational.it/apply-online](http://www.ucscinternational.it/apply-online)

## Contacts

### **UCSC International**

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### **My Cattolica**

International students can access their personalized guide by registering at the MY CATTOLICA portal:

› [www.ucscinternational.it/my\\_Cattolica](http://www.ucscinternational.it/my_Cattolica)